

If you get a booth under the overhang that has parking behind booth, you must pay for the parking or not take that booth. Parking behind the booth is \$40.

If you set up a 2nd tent behind the 1st tent, you must pay for that space, it will be \$75.

There will not be many spaces available for parking behind the booth so please do not ask for a space with parking unless you really need it. Thanks.

*There are a limited number of corners, not everyone will receive one.

Juried event:

4 photos of your work, 1 of your booth fully stocked. A detailed description of how your product is made. All work must be handmade by you the artist.

You may send in a disc but make sure your name is on it, and date.

Displays: All display racks, chairs and coverings must be provided by the exhibitor. Tents must be white or cream. For the safety of your work, and the safety of others, we recommend 50 lb weights on all 4 corners. You may not pound stakes into the ground. We are on macadam. Tables must be covered to the ground with all boxes and other materials hidden. A backdrop is a must for this show. Absolutely no sales tags, going out of business, etc., it is not appropriate for this type of event.

Multimedia booths: Not acceptable. We are looking for what your strength is with your product, not selling things you do not make, it hurts all of our exhibitors who truly make their own items. Focus on a strong body of work. Keep it professional.

Sales Tax: All exhibitors are required to collect Pa sales tax. You must have an 8 digit number for us to turn into the state. We must have it a month before the show at the very latest. Call the Pa Dept of Revenue 717-787-6611 or www.revenue.state.pa.us

We will not be paying demonstrating artists for this event as it is going to be challenging to do great advertising with only 100 artists and 1/2 the booth fee. We will grow the show, and eventually, it will grow to a two day event. We are going to take small steps in the beginning.

We will not be printing a magazine for the show the 1st year. We will provide a list of exhibitors, their booth number and product items you list.

*Send in photos of your work via email to aaronnutterphotos.com He will post on our website at www.heartoflancasterartsandcraftshow.com

Questions: Marilyn Hobday at mehobday@comcast.net or phone 717-898-6297

Mail all checks to HLC. P. O. Box 275 Landisville, PA 17538

Application deadline: April 1, 2021

Exhibitors: Set up is at 3:00 p.m. on Friday, no one should be setting up their booths before that time, except the committee. Please abide by the rules. This is the Market Owner's Request!!!!!!!

Park your vehicle after you unload, in the surrounding lots around the show. If you were lucky and got a space with parking, park behind your booth. Please be respectful of your fellow crafter or artist, do not infringe on their space with your vehicle or your product. Stay 1/2 on orange dot. Do not go beyond the dot.

Phone no. will be on back of your badge we provide for you

Nurse

Information Booth

Marilyn Chairperson

You will be given the badge at the show.

call only in an emergency.

**Tent in Aisle 4 for rest area and nurse will be located under that tent.
ATM available in the office Aisle 1**

This is an education event, please share your knowledge of how things are made with the public.

You are welcome to demonstrate, we feel it is an asset for your sales, and also an asset for the show. Learning is fun and teaching is worth your while.

*We ask that you do not resort to screaming and complaining at the event, it makes you look bad and is an embarrassment for the show committee. We have 0 tolerance for this type of behavior. You will be asked to leave. It makes the people around you feel stressed and unhappy. It destroys relationships, and is not welcome at this event. If you have a serious problem, come and talk to me. (Marilyn) booth 41) we will try to solve it without major conflict.

Remember attitude is everything, people who come into your booth need to be greeted with kindness and respect.

Price Chart spring 2021

Booth size	Price	Corner	Parking behind booth	2nd tent behind 1st tent vertical set up	Application fee
8x10 under overhang	\$170	30	None	None	\$25
10x10 open space	\$160	30	\$40	Some available \$75	\$25
10x15. Open space	\$215	30	None	None	\$25
10x20 open space	\$270	\$30	\$60 for double	some available \$75	\$25
12x12 under overhang	\$190	\$30	\$40	some available \$75	\$25
10x10 under overhang only 1 available	\$170	None	None	None	\$25
12x12 open space	\$180	\$30	\$40	none	\$25
12x12 double under overhang	\$330	\$30	\$60	\$75 or \$150	\$25
12x12 double	\$310	\$30	\$40	none	\$25

All work must be juried in order to be displayed in the show for sale. We require 4 photos, 1 of your booth fully stocked, 3 of your product. If you are pre juried, you do not need to submit any photos unless you are completely adding a new product in a different category. Example: You are a watercolor artist, now you added Jewelry, you must submit photos if you are changing or adding a category. It must be approved by the committee.

This is a one day event, we would like to keep it at 100 to 125 artists and crafters. As the show progresses, we will probably add another day. It is too early to do that on our 2nd anniversary.

There is no rain date, the show is rain or shine. No refunds for bad weather, we commit to the market, the advertisers, the security, and various other things we pay for in advance. Please understand, it is an outdoor show, you take your chances with the weather.

Our 1st year was a success, we are hoping to continue building this event. Have patience with us as we continue to improve the show each year for you, our exhibitors.

Space 1-6 10x10. Space 7 8 12 13 are 12x12. Space F10 F11 are 10x10. Space 17-19 12x12 Space 20 21 10x10. Space 22-34 12x12. Space 35- 10x10 Space 37 12x12. Space 37-48 12x12 overhang. Space 49, 10x10 overhang. Space 50A-58 12x12 overhang. Space 59 is a 10x15 OES is 10x10 Space 60 thru 83 are 8x10 under overhang space 84 is a 10x10 corner. Space 86-127 are 10x10. Space 128-136 12x12. Space 137 10x10. Space 138-141 12x12. A+1/2 B is 10x15. 1/2 B+ C is 10x15. E 1- 10x10 E2 is 10x14 F-10x10

If you are a new exhibitor, just give us the size booth you might like, we will try to find you what you are looking for. Pre juried who did the show last year, you may keep your space, or you may decide to ask to be moved. If we can accomodate, we will.

Application for the New Spring Heart of Lancaster Show, May 15 2021

Name _____ Booth Size or No. _____
(Please see Map for Booth Choices on the reverse side of this Application)

Address _____

City _____ State _____ Zip _____

Email _____

Home Phone _____ Cell Phone _____

Type of art or craft _____

Description of your work _____

Your Website _____

PA Sales Tax Number 8 digits ____ - ____ - ____ - ____

Category Please Circle One: 2D art, wood, weaving, textiles, baskets, metal, glass, jewelry, furniture, sculpture, clay, photography, carving, soaps, lotions, candles, pet products, wreaths, mixed media, sealed foods, other: _____

If you are adding any new product, it must be juried by the committee. This will require 4 photos of the new work and a *detailed description of how it is made.*

This application is a commitment to the show. You will not be given a refund after we receive your application with your checks. Due April 1 2021

Application fee \$25, write your check no. in this space _____

Booth fee \$ _____ Check no. _____ Corner fee \$30 Check no. _____

Parking if you have it behind your booth \$40 Check no. _____

2nd vertical booth behind 1st tent \$75, if you have one. Check no. _____

Signature _____ Date _____

Chairpersons Signature Marilyn Hobday Date. Jan. 20th 2021

All checks written to HLC You must fill out all lines.